



West Area

Local Community Plan

2006-2009



Nottingham  
City Council

a proud future



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*Published: December 2006*

# foreword

*In the forward for the West Area Action Plan (2004 - 2006), I wrote “We aim to enhance the quality of life for all our communities by putting people at the heart of everything we do”. I would like to think that we have begun our journey towards that initial aim in 2004. Thanks to that action plan, we were able to secure over £3.5 million from One Nottingham to help us achieve your aspirations for the Area. However, I believe there are still many improvements to be made and with your support we will succeed.*

*In introducing this West Area Community Plan for 2006–2009, our partners have agreed to plan their services according to local needs. This means mainstream services will deliver our action plan and in dealing with the worst areas of the city, they will receive some financial help from One Nottingham. All the partners have signed up to the local area agreements promising to: Increase Educational attainment; Reduce anti-social behaviour and crime; Improve the environment; Get people into employment; Improve peoples’ health.*

*The West Area Committee, with your help will be making sure organisations and agencies deliver on the promises made. Finally, the West Area is your home, your neighbourhood and your community and I hope you will play a valuable part in working with us to make it a better place for everyone.*



Cllr Malcolm Wood  
Chair, West Area Committee

*Local community plans are the city’s response to the issues raised by local people. They set proposals for sustainable changes to improve mainstream services delivered by partner organisations. Issues taken into account in their development include local factors, such as the make up of communities, accessibility of services, opportunities and community history.*

*The plan is an important building block for other city-wide strategies, for example: The Community Plan; The Local Area Agreement; and Nottingham City Council’s Corporate Plan, providing an important ‘view from the neighbourhood’.*

*This plan will be used to direct the focus of the area regeneration. It details the priorities that service providers will work towards and promotes the concept of ‘active communities’ i.e. encouraging local people to take ownership of their lives and giving them a voice in decision making processes.*



Cllr Katrina Bull  
Portfolio Holder for Area  
Working and Consultation

# introduction

The Local Community Plan is a five year strategic plan (2006-2011) with a three year delivery plan (2006-2009) setting out the key issues to be tackled in your area over the short, medium and long term.

The plan includes **key outcomes and outputs\*** which need to be delivered with targets for areas and services to make improvements for local communities. To meet the outcomes included in the plan there are a number of interventions (pieces of work or projects) which have been identified as being necessary to deliver them.

It takes time to deliver outcomes. Outcomes are often long term achievements. Outputs can help services measure progress in achieving outcomes in the short and medium term.

Some of the outcomes identified and work needed have been based on information provided by the Indices of Multiple Deprivation (This is a national document which measures and compares how communities across the country are achieving and highlights priority issues for local authorities and agencies to address).

We have used this information and have identified local priorities by consulting with and taking in the views of local people, communities of interest and identity, Elected Members, services and agencies in your area to agree and prioritise what is needed locally to make improvements.

**\*Key outcomes and outputs** are important things we must achieve via these plans

# context

The Council and its partners are committed to **Transforming Nottingham's Neighbourhoods\***. This is a priority theme in the city's Community Plan. The Community Plan brings together: (1) priorities for local communities; (2) the plans of all the organisations working in Nottingham; (3) the Government's national priorities. One Plan for the whole city. Your Local Community Plan informs the city's Community Plan.

Reflecting this commitment, the Council has invested in a new infrastructure to drive the transformation of **neighbourhoods\***. Nine Neighbourhood Managers have been recruited to promote integrated working across council services and partner organisations. These Neighbourhood Managers are senior managers in the Council who will have the clout to drive positive change.

Each Neighbourhood Manager has a small team supporting them, but are working across teams and organisations, promoting multi-agency and partnership working. The Neighbourhood Managers support one of the Council's nine Area Committees. The Area Committees are made up of 2 or 3 wards in the city and 5-8 Elected Members, along with community representatives. They work across an area which will be made up of many neighbourhoods, as perceived by the communities who live there.

**\*Transforming Nottingham's Neighbourhoods** relates to improving the physical environment in neighbourhoods, improving public services, developing local leadership and encouraging people to have their say.

**\*Neighbourhoods** often relate to the immediate environs (such as local streets and estate) that people associate with being their home. The neighbourhood is something perceived by the community and it is often difficult to ascertain because neighbourhood will mean different things to different people and perceptions will be affected by a range of factors.

# what is Neighbourhood Management?

Neighbourhood Management is a process. It starts with the challenges and priorities in a neighbourhood, as identified by local people, communities of interest and identity, Elected Members, services and agencies. It brings **citizens\*** and service providers together to agree and plan service improvements that are needed to address the challenges and priorities identified.

In a Neighbourhood Management Approach, the focus is on neighbourhoods not services and services are customer-led not provider-led. Importantly, to be effective, the approach has to be championed at all levels and there has to be real partnership with the community.

So, why promote a Neighbourhood Management Approach? Because there is evidence that an effective Neighbourhood Management Approach, through the increased involvement of communities in decision-making, helps to deliver improved service performance and increases people's satisfaction with services and the neighbourhood in which they live. All this through more effective partnerships.

Your Neighbourhood Manager, your Area Committee and your Elected Members who represent you, will be championing this Neighbourhood Management Approach to deliver improved outcomes for you, your neighbourhood and community. We have included more about the people helping to transform your area and neighbourhood inside the back cover of this plan. They are always keen to hear your views.

**\*Citizens** is used here as a general term to mean service user, customer or client. Different terms will be appropriate in the different circumstances in which providers deliver services. That is, not all services are delivered through choice e.g. children in care.

# why we need a local plan

We want a Safe, Clean, Proud and Ambitious Nottingham, a place where everyone can realise their ambition. A place where everyone is respected and respects others.

The purpose of your Local Community Plan is for communities and service providers to influence and prioritise services and regeneration in your area, as well as providing a check that ensures agreed aims are achieved.

The Local Community Plan will identify your local priorities as well as how and who has been involved in setting them. It is there to offer guidance and be an essential tool in negotiations with service providers\* about what is needed to shape local delivery and provision in an area. In the case of this plan, Aspley, Bilborough and Leen Valley.

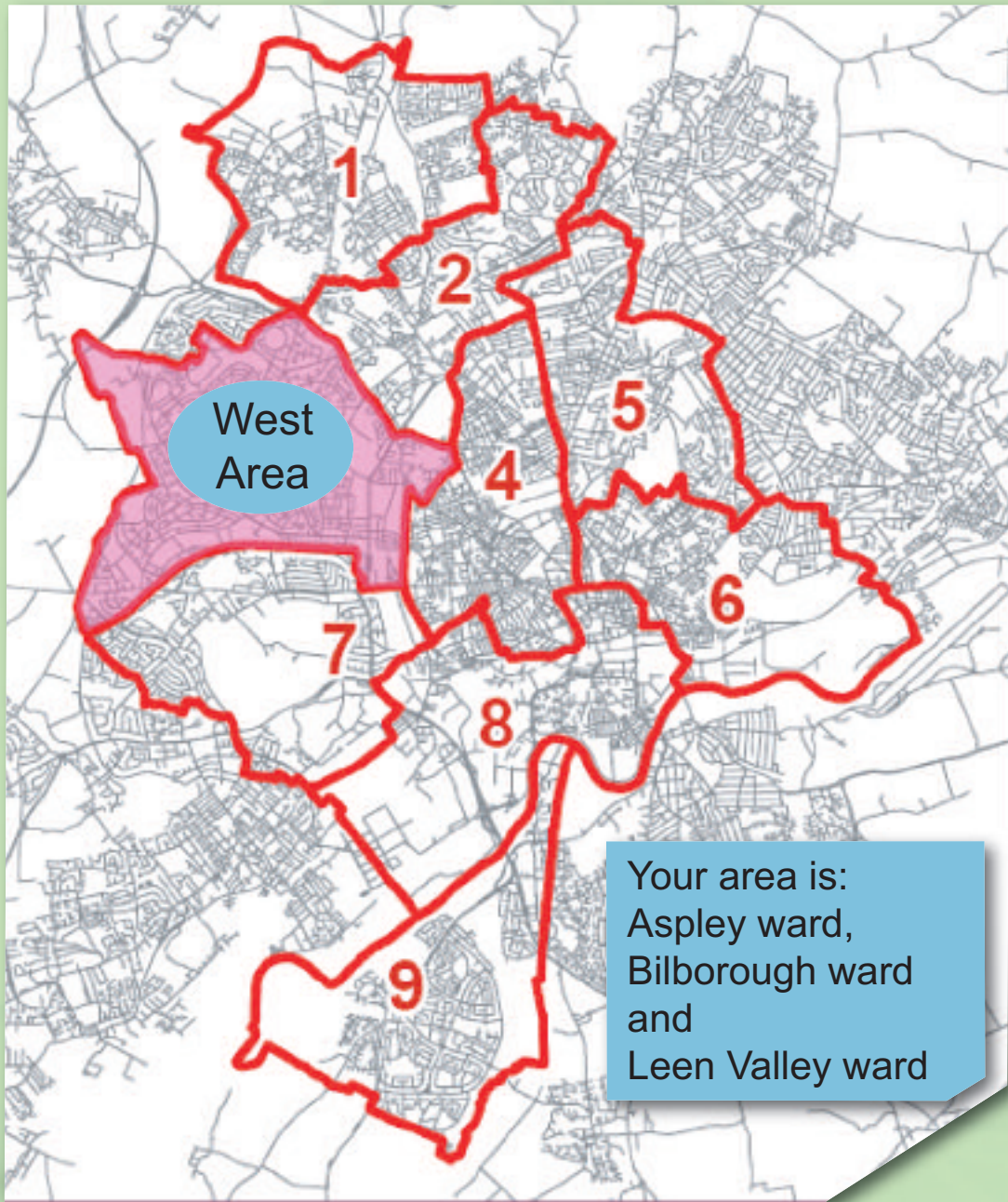
Each area is built up of **natural neighbourhoods**\*. Communities and neighbourhoods will identify what is needed at a local level and influence how to best deliver services to make a real difference to their community and neighbourhood.

Your Local Community Plan informs the city's Community Plan. The two plans are not separate but relate closely to each other. The city Community Plan identifies city-wide priorities and targets for achieving these. The Local Community Plan identifies local priorities and targets for achieving these. Both sets of priorities are important and are summarised in this plan.

**\*Service providers** are those who deliver the service: Public sector – Council Departments, Police and Health Services; Voluntary sector - Not for Profit organisations; Private sector - Contractors, firms and businesses.

**\*Natural Neighbourhoods** are based on boundaries as perceived by the local community and not those based on ward or other administrative boundaries, the size of which will vary, but are typically between 3,000 and 8,000 people.





Your area is:  
Aspley ward,  
Bilborough ward  
and  
Leen Valley ward

# where we are now

Identifying how we are currently performing in communities has been at the centre of developing your Local Community Plan and has helped us work together with communities to share and agree priorities and identify what needs to be done to improve quality of life and opportunities in the area.

We are working with our partners to address national and city-wide **floor targets\*** within the city's Community Plan and The Local Area Agreement (further information on pages 17 and 19). Local Community Plans will compliment these targets to ensure that both city-wide and local priorities are achieved. Not all these targets are identified in this plan as this is a summary document. In each area Neighbourhood Managers will also have far more detailed working plans which will be shared with our partners.

Your Local Community Plan will show need and how we are currently performing as a **baseline\***. This helps us demonstrate and measure successes and achievements and the effectiveness of our services as we deliver to agreed city-wide and local priorities.

This summary document is simple to use. It identifies: priority themes which set out our and your ambitions (pages 17-18); objectives which clarify the ambitions and set out direction of travel (pages 19-20); measures which we will use to assess the progress being made in delivering the objectives; key actions which are the important things we will do to achieve this (the action plans from page 23 onwards identify measures and key actions for each objective).

**\*Floor targets** are stretching requirements to help improve overall quality of life in the city. They include targets for employment, crime, education, health and housing.

**\*Baseline data** is information that shows how the area is unique, or varies from other areas so that action plans are well informed.

# baseline data

The West Area comprises of three distinct wards, Aspley, Bilborough and Leen Valley, with a total population of 40,924. A significant percentage of the population (28.7%) is made up of young people under the age of 15.

Whilst the West Area population is predominately white, there are neighbourhoods with a sizable number (11.4%) from black and minority groups.

There is approximately equal number of owner occupiers (47.9%) and rented housing (52.1%). Bilborough and Leen Valley wards have a higher percentage of people over the pensionable age, this is due largely to the number of Bungalows converted to accommodate the elderly. The percentage of the population economically active is 57.2%, which is slightly below the city figure.

45.7% of the West Area population have no high level qualifications and within some neighbourhoods only 2% progress to higher level qualifications. The number of young people achieving level 4/5 is 8.8% compared to the city average of 17.6%.

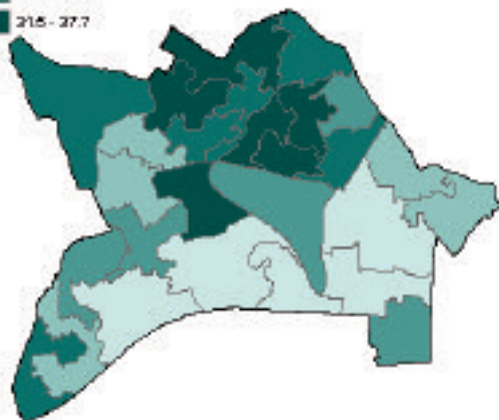
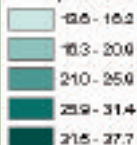
In an effort to regenerate the poorest parts of the city, we have referred to statistics at Super Output Areas, these are small neighbourhoods which make up each ward. These statistics enable us to see a detailed picture of where crime is higher or health is poorer, when compared to the ward or area average.

***The maps on the next two pages show the characteristics of the West Area in a number of ways. There are large variations between these shaded blocks (super output areas\*), some of which need work to understand.***

**\*A Super Output Area (SOA) is a collection of properties within a ward with a typical population of 1,300-17,00 people. This population size is used for national statistics and performance management, as shown on the maps on pages 11 and 12.**

### 15 & Under

#### % Population who are 15 & under

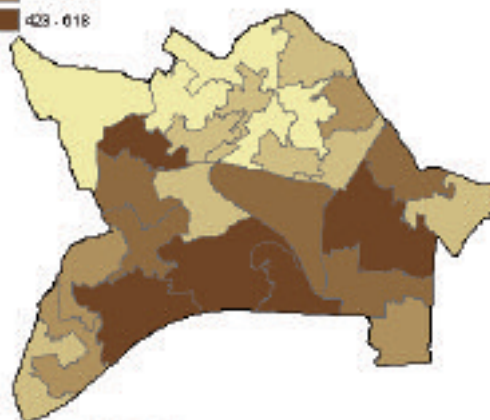
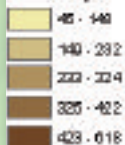


Source: Census 2001  
Information is shown in comparison to city figures

West Area SOA Average: 25.1%  
City SOA Average: 19.5%

### Population of Pensionable Age

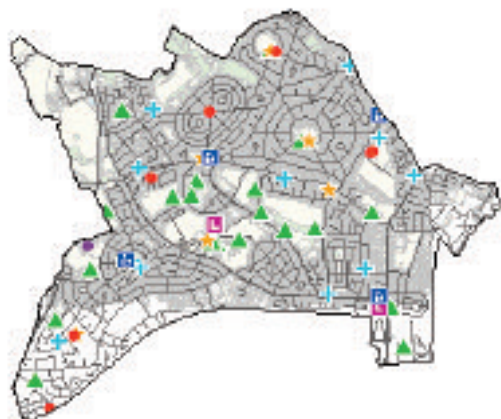
#### Total Population of Pensionable Age



Source: Resident Population  
Mid-Year Estimates 2003  
Information is shown in comparison to city figures

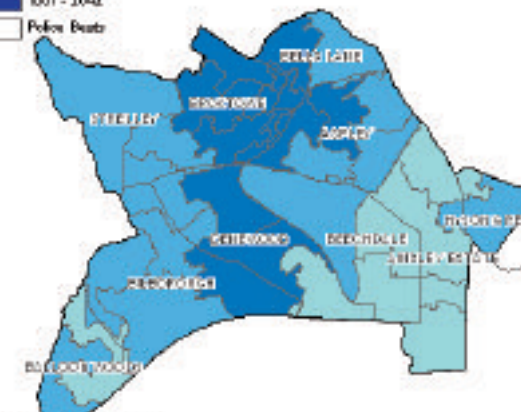
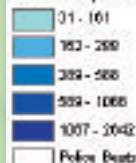
West Area SOA Average: 282.6  
City SOA Average: 242.4

### Public Property



### Crime Statistics

#### BCS Comparator Crimes Aug 05-Jul 06

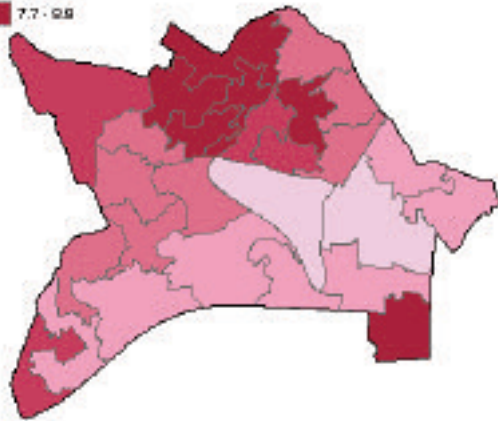
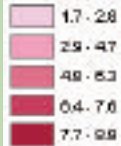


Source: 2004 Recorded  
Crimes from Nottinghamshire Police  
(Bilsh Comparator Crimes extracted)  
Information is shown in comparison  
to city figures

West Area SOA Average: 229.7  
City SOA Average: 222.5

## Percentage Unemployed

Percentage of people who are unemployed

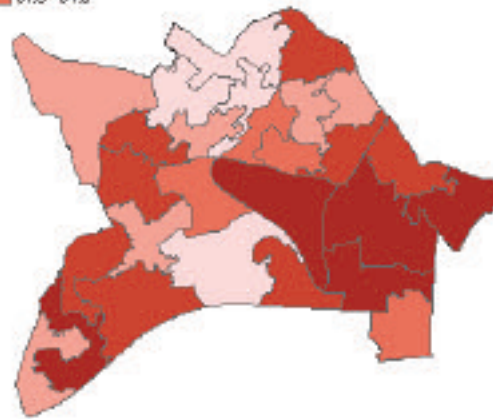


Source: DWP 2008  
Information is shown in comparison to city figures

West Area SOA Averages 5.8%  
City SOA Averages 5.5%

## Home Ownership

Percentage of Household Owning a Car

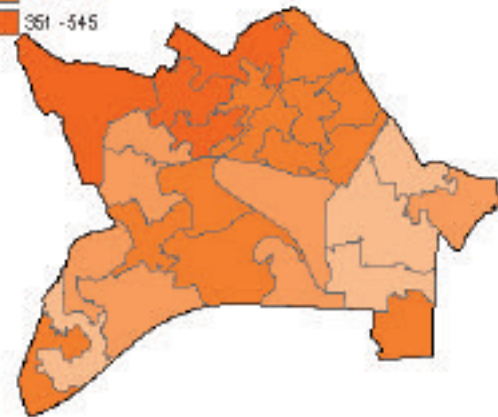
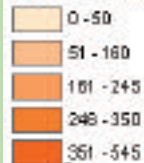


Source: Census 2001  
Information is shown in comparison to city figures

West Area SOA Averages 47.3%  
City SOA Averages 56.5%

## People on Benefits

Total People on Benefits

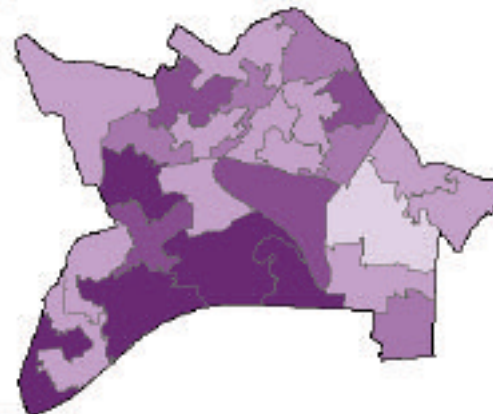


Source: DWP February 2008  
Information is shown in comparison to city figures

West Area SOA Averages 259.4  
City SOA Averages 268.5

## People Suffering from Long-term Conditions

Rates of Long-term Condition Sufferers



DS Paper 1000 per  
for 3 years worth of data  
(2003-2005 calendar years)  
Based on emergency admissions  
The HPOs codes used to define Long  
Term Conditions have been identified by  
Trint Strategic Health Authority.  
Information is shown in comparison to city figures

West Area SOA Averages 46.1%  
City SOA Averages 37.2%

# what you have told us

In identifying your needs, concerns and aspirations for the area, we have used a variety of methods, including: Focus groups for health needs assessment and information from the health profile; Consultation with Community Representatives and Tenant/Resident Groups; Consultation with members of the West Area Community Safety Partnership, Health Partnership, Learning Partnership and the Broxtowe Partnership Trust.

There was also a public seminar on tackling anti-social behaviour and crime which included presentations and workshops, there were discussions and meetings with the Education Action Zone members and the Bilborough Fast Track Partnership, with analysis of localised needs assessment surveys such as young peoples questionnaires and an education participation survey.

In a nutshell, you have told us: you want Primary Health Care Services that are locally accessible; you want less crime and anti-social behaviour; you want safer, cleaner parks and open spaces; you want decent schools for your children to be educated in; and you want a mixture of decent properties for people to live in.

Through these various consultation methods a number of local themes have been identified which highlight the concerns you have about your community and neighbourhoods. In addressing these we have agreed to focus on five themes for this Local Community Plan.



# developing local themes

## **Better Prospects**

Is your priority because you want local opportunities for employment support and training that will enable you to benefit from Nottingham's many job opportunities. You also want to ensure that young people are provided with training and employment opportunities that encourage and support them to achieve all their academic or vocational aspirations.

## **Safer Stronger Neighbourhoods**

Is your priority because certain neighbourhoods in the West Area have the highest levels of vehicle related nuisance in the city. Also, many of the residents have expressed concern about gangs of youths and anti-social behaviour making the area unsafe.

## **Cleaner and Greener Public Spaces**

Is your priority because a lot of people feel dissatisfied with their living environment and the condition of parks in the area.

## **Healthier Communities**

Is your priority because the West Area has the city's highest rate of death from cardio-vascular disease and the city's highest rate of teenage conceptions.

## **Quality Built Environment**

Is your priority because in recent satisfaction surveys people felt they were living in a poor housing and neighbourhoods.

# your vision

## **city-wide vision**

We want One Nottingham - a proud, safe, clean, ambitious city - a city of self-respect.

## **local vision**

You want to make the West Area an attractive, vibrant, safe and healthy place for all and ensure your communities are valued. To create prosperous neighbourhoods that are rich in culture and strong in the spirit of equality and celebration of diversity.

## **To achieve this we will:**

- ✓ Consult, support and involve local communities
- ✓ Create positive opportunities for children and young people
- ✓ Seamlessly join all services together
- ✓ Create and maintain long term partnerships
- ✓ Innovate and share best practice
- ✓ Challenge partners to raise their game
- ✓ Maximise opportunities from new developments and investment



# listening to you

“I think it would be great if young people had things to do and were not bored”

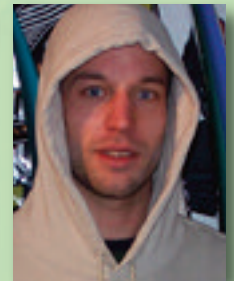


“It would be nice if young people in the area went to decent schools and were safe when travelling to and from schools”



“Older people feel unsafe when walking through neighbourhoods because of gangs of youths hanging around corners, it would be good if we had increased presence of police officers to make them feel safer”

“The state of some of the gardens of properties is terrible and action should be taken on people if they do not make improvements”



“It would be nice if housing services would carry out repairs quickly as I am always having to wait before they do anything”

“I would like to see better Education provision for adults in the area, the Bilborough on-line learning centre was great when it was around because I could access learning at my convenience”



# city-wide themes

## **Choose Nottingham**

Our ambition is to attract ambitious, creative people to live, work, visit and do business in Nottingham. Encourage local people to contribute and enjoy their city.

## **Respect for Nottingham**

Our ambition is to make Nottingham a safe and clean place to live, work and visit and to build strong cohesive communities.

## **Young Nottingham**

Our ambition is to create a safe, strong, supporting and stimulating environment for children and young people to raise aspirations, be healthy and achieve their ambitions.

## **Active and Healthy Nottingham**

Our ambition is to tackle health inequalities and promote active lifestyles and help Nottingham, people to live fulfilling and independent lives.

## **Transforming Nottingham's Neighbourhoods**

Our ambition is to build sustainable communities with decent homes in a pleasant environment, public services that meet local needs and with good facilities close to hand and where local residents are engaged in decisions that effect their quality of life.

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These are the themes which One Nottingham is concentrating its effort.  
Each theme has one pledge that will make a difference to people's lives.

# local themes

## **Better Prospects**

Your ambition is to have access to employment and training, particularly for young people, to enable better job opportunities.

## **Safer Stronger Neighbourhoods**

Your ambition is to feel safe within your own neighbourhoods by reducing levels of anti-social and nuisance behaviour and crime such as theft of or from vehicles.

## **Cleaner and Greener Public Spaces**

Your ambition is to ensure that all public spaces are well maintained and refuse is collected efficiently, with overall cleanliness of your neighbourhood being improved.

## **Healthier Communities**

Your ambition is to live in a neighbourhood where you can buy healthy food, exercise regularly and socialise with others.

## **Quality Built Environment**

Your ambition is to have new purpose built facilities in the area which will enable people to access Education, Leisure and Social Activities.

## **Promoting Active Citizenship**

Our ambition is to create involved and well motivated communities, which feel welcome to contribute and rewarded by outcomes. Our citizens will be invigorated to increasingly be involved in local democracy.

These represent the most pressing themes for your community. The key actions to address these are contained in the action plan in later pages of this document.

# city-wide objectives

- C1 To increase the number of economically active people**
- C2 To reduce overall crime and support neighbourhood policing**
- C3 To reduce Anti Social Behaviour**
- C4 To achieve cleaner public spaces**
- C5 To increase people in education, employment or training**
- C6 To reduce the number of smokers**
- C7 To increase the number of people who are physically active**
- C8 To increase public influence in decision making**
- C9 To increase public satisfaction in their living space**
- C10 To increase active citizenship**

The plan will be monitored by the Area Committee on a quarterly basis throughout the next three years. This will include the city-wide and local objectives. Each objective has measures which have been selected to be relatively fast changing and are frequently updated.

The ten city-wide objectives are the same across the whole city, reflecting the Local Community Plan themes (see page 18).

# local objectives\*

- L1 To improve access to training and employment advice**
- L2 To increase average household income**
- L3 To support young people at risk of exclusion**
- L4 To reduce car crime through positive action / partnership working**
- L5 To sustain participation in neighbourhood policing**
- L6 To improve three identified strategic and district parks**
- L7 To reduce teenage conceptions, promoting improved sexual health**
- L8 To provide advice to people at risk of CVD in targeted neighbourhoods<sup>†</sup>**
- L9 To transform the physical layout of estates and non-traditional stock**
- L10 To transform Harvey Hadden into an accessible community complex**

<sup>†</sup> In target area: Bilborough

\*The ten local objectives are unique to your area, reflecting your priorities and complimenting the city-wide objectives on the opposite page.

# how we will deliver

We have created the Local Community Plan with you, which is designed to help develop your neighbourhoods and communities, so we are all clear about what the local priorities are and what we can all do to make a difference.

We have organised what we have learned into various themes and objectives. The next steps are to take those themes and objectives to create an action plan which is based on fact to ensure the achievement of a series of ambitious targets.

The action plan is separated into the five most important local themes, including the ten city-wide and ten local objectives. Pages 23 to 58 show these five themes and details agreed measures, targets and key actions. Each measure is shown with a baseline position (usually where we were last year) against targets for the three financial years 2006/07, 2007/08 and 2008/09.

The key actions describe what we are going to do and who the responsible people are (or teams and organisations), which are shown within the last column (see also page 9). This plan will be shared with our local service providers to help shape long term service planning and provision.

Some objectives require single actions {for instance, “To reduce the no. of smokers” will be mainly based on “New Leaf” with a count of people stopping smoking for four weeks being the measure} others require a series of actions {“To increase the no. of people who regularly exercise” will use statistics of leisure centre use, but many people exercise via jogging and gardening rather than going to a gym, so we need to collect more information, and enable a wider spectrum of opportunities for you all} while some projects will address several measures.

# monitoring progress

The main reasons for the selection of the ten city-wide and ten local objectives is to ensure that all important issues are addressed and that progress against your priorities are regularly monitored.

Your Area Committee is key to this, closely scrutinising performance every three months, via formal and strategic meetings. Information will be prepared in a number of ways, most appropriate to the schemes and the people wanting that information.

This will include: Targets, performance, trends, and commentary, at city, area, ward and super output area levels. Where there is a need, resources will be directed at the most pressing issues to ensure excellent achievements.

The information can be shown in up to date tables, various graphs and via shaded maps so that we gain an excellent insight into how we are doing, and more importantly to ensure we will achieve the very best for your communities.

Corporately all the measures are added together so that the sum of the nine areas achieves the needs for 'one nottingham', floor targets, and most importantly for every person who lives, works or spends time in Nottingham.

It is vital that citizens are given positive opportunities to influence service provision by telling us what needs to be done and where. Not only being our 'eyes and ears' but helping to shape our ethos and culture.

# City-wide theme - Choose Nottingham

## Local theme - Better Prospects

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### C1 To Increase the number of economically active people

a) Number of people registered as unemployed (JSA 9/06) 1260

b) Number of Incapacity Benefit Claimants (ICB 2/06)	3110	3,074	3,029	2,986
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c) The number of people in employment in Nottingham City (ONS Annual Pop Survey Jan-Dec 05)	110,200 (city-wide)			
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## Key Actions 2006 - 2009

## Responsible\*

To ensure Job Centre Plus sessions are delivered across the whole area focussing particularly on deprived neighbourhoods	Neighbourhood Management
To provide advice and guidance and a structured programme of development leading to employment	Broxtowe Education Skills and Training (BEST)
To identify and develop actions plans for areas at ward and street level where there is a high residency of IB claimants	Job Centre Plus
To provide community based support for unemployed through Job Shops and outreach activity	Welfare Rights DSS, PNIG
To help increase the number of IB claimants entering work as a result of MTC (making the connection) actions	Priority Neighbourhood Coordinator  Greater Nottingham Partnership

\*The responsible organisations are involved in one or more actions, and are listed in the order of strategic, city-wide, Area and Neighbourhood importance.

# City-wide theme - Choose Nottingham

## Local theme - Better Prospects

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### L1 To improve access to training and employment advice

a) Number of people in priority areas accessing training through targeted assistance TBC

b) Number of accredited courses delivered locally TBC

**Key Actions 2006 - 2009**

**Responsible\***

To develop a leadership and personal development programme of youth activities aimed at young men and young people at risk of ASB

Adult Learning  
CYPS

To work with the Developers of the Nottingham Business Park to enable local people to benefit from the jobs created both during construction and within the new companies who will locate there

Crime and Disorder  
Reduction  
Partnership(CDRP)

Establish two Entry 2 Employment (e2e) programmes on the Aspley and Broxtowe estates targeting young people aged 16-19 who are NEET

Leisure  
Neighbourhood  
Management  
BEST  
Economic  
Development

City-wide theme - Choose Nottingham

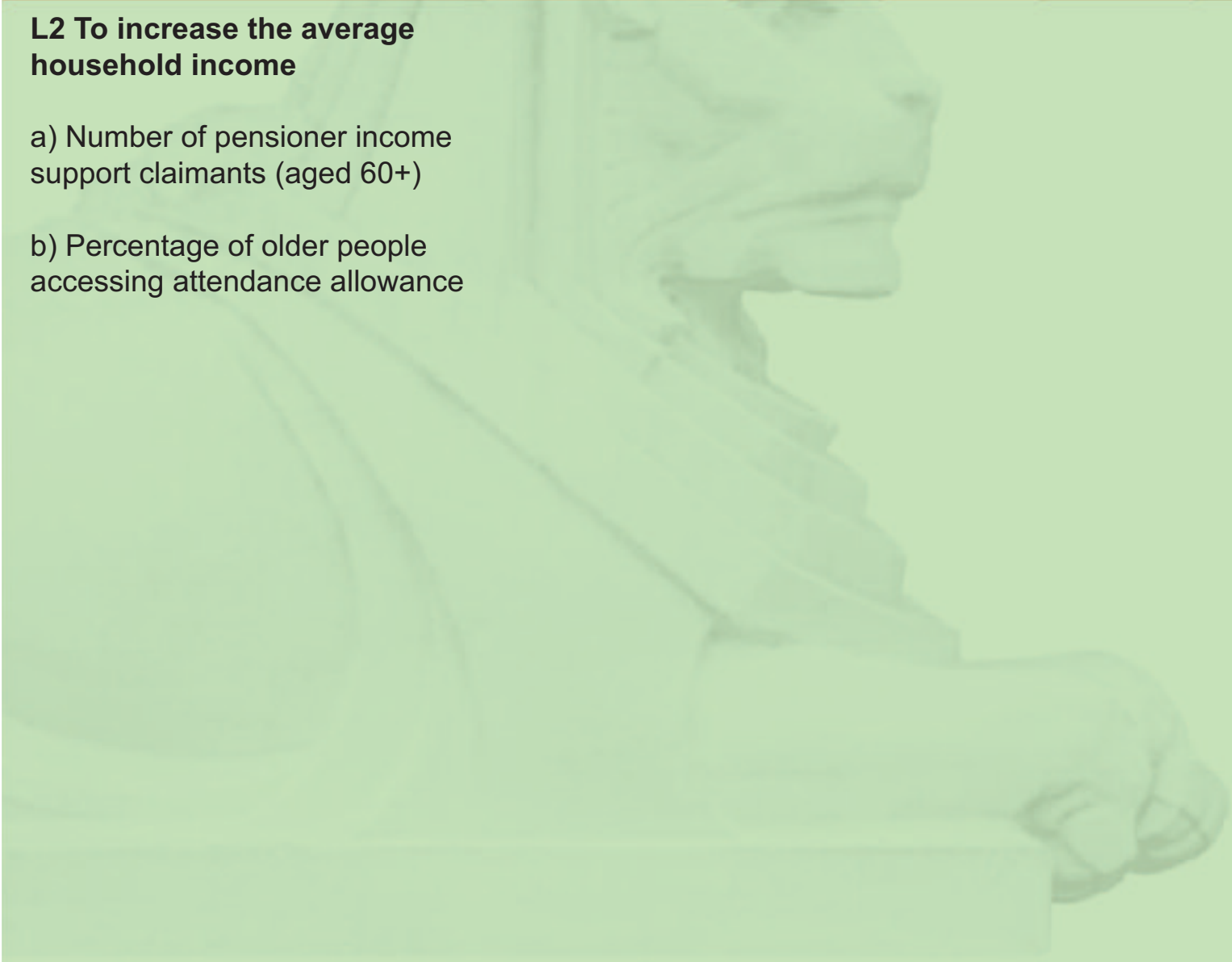
Local theme - Better Prospects

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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**L2 To increase the average household income**

a) Number of pensioner income support claimants (aged 60+)

b) Percentage of older people accessing attendance allowance



Key Actions 2006 - 2009	Responsible
To increase the percentage of people from the West Area employed within the major employers (City Council, City Hospital, Capital One and Experian)	Priority Neighbourhood Implementation Group(PNIG) + Job Shop
To help maximise local employment and training opportunities that will be created during the development of the NHS Academy and the Harvey Hadden Site	MTC (Making the Connection)
To organise regular job fares across the West Area	Economic Development
To establish a programme of benefit maximisation, through welfare support, focussed on people with chronic conditions, older people, young adults in debt and young families	
To organise an Employment Seminar for the Elderly	
To support people applying for their housing rebate/benefits and reduce rent arrears	

# City-wide theme - Choose Nottingham

## Local theme - Better Prospects

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### L3 To support young people at risk of exclusion

a) Number of schools participating in transitional support activities

7 9 9

b) Number of activities organised to support transition at KS2/3 across the two EiPs in West Area

4 4 8 10

c) Number of young people truant from school

**Key Actions 2006 - 2009****Responsible**

To develop a programme of support and introduce interventions in order to assist in transition between primary and secondary schools	Education In Partnership (EiP)
To support the health and emotional well being of young people in infant, junior and secondary schools	Children and Young People's Services (CYPS)
To help implement Behaviour Mentors to support 'more able' pupils of poor attendance / behaviour	Place2Be
To develop extended family learning opportunities and parental engagement programmes	Seals
Community education link programmes to engage communities, schools and voluntary services to empower communities to engage with schools, education and voluntary services	Education Welfare Leisure
Enhance the role of Sport Development and Youth Services in Secondary Schools and play workers in Infant and Junior schools within the new Children and Young Peoples' Directorate	Extended Schools Programme NACRO
To help provide one to one support to young people excluded from school	YIPs

# City-wide theme - Respect for Nottingham

## Local theme - Safer Stronger Neighbourhoods

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### C2 To reduce overall crime\* and support neighbourhood policing

a) Number of overall crimes (BCS 03/04)	8521			
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b) Percentage of residents who feel safe in their neighbourhoods after dark (ASB Survey 9/05)	35%	36%	37%	38%
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c) Number of houses where security has been improved				
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\*By overall crime we mean British Crime Survey comparator crime



## Key Actions 2006 - 2009

## Responsible

Initiate test purchases to reduce availability of alcohol, tobacco and solvents to young people

CDRP

To initiate preventative measures designed to target abusers and potential abusers

Trading Standards  
Licensing

To increase the number of people accessing drugs services

PCT

To ensure Prevention Projects are in place to engage with persistent offenders and ensure appropriate levels of support is provided to addicts

Alcohol problems  
Advisory service  
(APAS)

To develop more target hardening of core group of at-risk properties and hot spot areas

Police

To enable sharing of intelligence and encourage partnership working between all agencies to reduce persistent offending

NCH

To audit levels of crime across all wards and take appropriate measures to design-out problem features

CSWG –  
Community safety  
working group

West Area  
Committee

# City-wide theme - Respect for Nottingham

## Local theme - Safer Stronger Neighbourhoods

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### C3. To reduce Anti Social Behaviour

a) Number of incidents of ASB  
(Baselines NOMAD+ 05/06)

3090

b) Percentage of people who  
state there are problems with  
ASB in their neighbourhoods  
(ASB Survey 9/05)

89%

87%

86%

85%

**Key Actions 2006 - 2009****Responsible**

To further develop the capacity of a partnership approach to responding to local concerns about crime, ASB and vandalism

Community  
Safety Working  
Group

To maintain and develop the capacity of the partnership approach to responding to local concerns about crime, ASB and vandalism

Police

Leisure

To help provide youth activities within neighbourhoods working closely with the voluntary sector

Youth Services

To provide sport and leisure opportunities for all age groups to divert young people away from ASB and encourage the use of school facilities for extra curricular activity

CDRP

NCH

To provide intervention measures to support young people at risk of participating in crime and anti social behaviour

Education  
Improvement  
Partnership

To establish a coordinated approach to tackling Housing-related ASB through the role of Neighbourhood Policing

Schools

Youth Intervention  
Project

# City-wide theme - Respect for Nottingham

## Local theme - Safer Stronger Neighbourhoods

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### L4 To reduce car crime through positive action / partnership working

a) Number of vehicle crimes involving theft <u>of</u> vehicles	363			
b) Number of vehicle crimes involving theft <u>from</u> vehicles	1170			
c) Number of incidents of vehicle related nuisance	140			

**Key Actions 2006 - 2009**

**Responsible**

To tackle ASB caused by mini-motos and quad bikes

Police

To deliver crime reduction awareness campaigns that reduce vehicle crime and related nuisance

CSWG

SSC - Priority  
Coordinator

# City-wide theme - Respect for Nottingham

## Local theme - Safer Stronger Neighbourhoods

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### L5 To sustain the participation in Neighbourhood Policing

a) Percentage of people who feel noisy neighbours or loud parties are a very or fairly significant problem in their local neighbourhood 13%

b) Percentage of people who feel teenagers hanging around on the streets are a very or fairly significant problem in their local neighbourhood 37%

c) Percentage of people who feel that vandalism, graffiti and other deliberate damage to property or vehicles is a very or fairly significant problem in their local neighbourhood 15%

**Key Actions 2006 - 2009**

**Responsible**

To help improve responses to problems identified by Neighbourhood Action Groups, ensuring early identification of hot spots and agreement to feedback to partners

Neighbourhood Management

To ensure neighbourhood wardens, PCSOs and beat officers are regularly patrolling 'hot spot' areas and provide performance reports to Community Safety Working Group

Police

To deal with target hardening of core group of at-risk properties and hotspot areas

Local Action Groups

To enable sharing of intelligence and encourage partnership working between all agencies to reduce persistent offending

To audit levels of crime across all wards and take appropriate measures to design-out problem features

# City-wide theme - Respect for Nottingham

## Local theme - Cleaner and Greener Public Spaces

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### C4 To achieve cleaner public spaces

a) Percentage of land with unacceptable levels litter and detritus (Street Scene Q1 06/07)	11%	10%	10%	10%
b) Average number of incidents of fly tipping (Street Scene Q1 06/07)	190	180		
c) Number of incidents of:				
-fly posting (Confirm 05/06)	5	0		
-graffiti (Confirm Q1 06/07)	3	1		

### L6 To improve three identified strategic and district parks

a) Percentage of residents who are satisfied with parks and open spaces	53%			
b) Number of parks improved		1	2	3
c) Number of park projects implemented				



## Key Actions 2006 - 2009

## Responsible

To strengthen the local engagement in prioritising both capital and revenue money for environmental issues, including developing a dedicated Barrow Orderly and Twilight Crews for district centres (NEAT team)	Neighbourhood Services West Area Committee
To explore the possibility of having a recycling refuse centre in the West Area	NEAT Team Neighbourhood Management
To assist with the development and implementation of District Centre Management Plan, aligned with local Street Scene services	Street Scene NCH
To eliminate litter by design addressing recycling	
In conjunction with the community, identify and improve local eye sores and areas of derelict open space	SSC -Local Implementation Group
To work towards the implementation of the Action Plan for Broxtowe Country Park	Leisure and Community Services
To help develop local playing areas within neighbourhoods	
To examine the environmental element of Area Capital Fund and any other funding for parks and open spaces	Neighbourhood Services

# City-wide theme - Young Nottingham

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
<b>C5 To increase people in education, employment or training</b>				
a) Number of young people (16-18 years) not in education, employment or training (known to Connexions Jan 06)	109	106	102	95
b) Number of people of working age with no qualifications	12,128	12,050	11,980	11,910
c) Percentage of schools in which at least 50% of the 14 year olds achieve level 5 or above in Maths, Science & English	TBC			
d) Percentage of 15 year old pupils in the schools maintained by the LEA who attain 5 or more GCSE A* -C	TBC			
e) Percentage of 16 year olds achieving 5 or more A*-C grade at GCSE or equivalent	TBC			

## Key Actions 2006 - 2009

## Responsible

To provide appropriate levels of support to pupils at Key Stages 2,3 and 4 to ensure pupils are well supported	Neighbourhood Management
To raise aspirations and expectations of local students and increase progression into further/higher education	EiP
To raise achievement of young people with low attainment	ASPIRE and Aim Higher
To develop a Parental/Family learning programme specifically to support pupils at all key stages	CYPS
Enrichment activities to support educational visits, specialists into schools, out of hours learning and more joined up services across the key stages 1-4 through Extended Schools	Museum Services
To help develop a role for school councils to play which enables them to participate in local democracy	Transition Services
Provide vocational qualifications with training opportunities for young people at secondary school level through Partnerships	School Head Teachers
To support young people aged 14-16 without a school place or at risk of exclusion through providing relevant practical learning opportunities and 1:1 key worker support	CDRP
	Welfare Education Officers
	West Area Local Learning Partnership

# City-wide theme - Active and Healthy Nottingham

## Local theme - Healthier Communities

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### C6 To reduce the number of smokers

a) The number of smoking quitters at 4 weeks attending smoking cessation intervention (New Leaf 2005)	292	338	392	454
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### C7 To increase the number of people who are physically active

a) Leisure facility usage across the city based on leisure card uptake and usage amongst: <ul style="list-style-type: none"><li>• Older people</li><li>• Under 16s</li><li>• BME Communities</li></ul> (Leisure Services)	171,575 city-wide			
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**Key Actions 2006 - 2009****Responsible**

To continue the increased smoking cessation capacity in the areas and establish sessions or referrals in/from establishments subject to the smoking ban e.g. licensed premises

PCT

Neighbourhood  
Management

To proactively support delivery of the New Leaf model

Welfare Rights

To help implement Smoking Cessation Clinics targeting low income smokers

To provide personalised needs-driven cardiovascular rehabilitation programme to under 75 year olds admitted for a heart attack

PCT

Leisure

To increase the number of people who are referred by GPs to the David Lloyd Centre

To provide opportunities for adults to participate in physical activity for 30 minutes on five or more days per week

# City-wide theme - Active and Healthy Nottingham

## Local theme - Healthier Communities

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
-----------------------	----------	-----------------	-----------------	-----------------

### L7. To reduce teenage conceptions, promoting improved sexual health

- |  |     |  |  |  |
|--|-----|--|--|--|
| a) The number of conceptions to females under 18 per thousand (15-17 year olds)    | 53  |  |  |  |
| b) Number of young people (16-24) accepting screening for chlamydia and gonorrhoea | TBC |  |  |  |
| c) Number of teenage mothers in education, training and employment.                | TBC |  |  |  |

Key Actions 2006 - 2009	Responsible
To provide sexual health support and information to young people at risk	PCT
To Improve local coordination, partnerships and leadership for teenage conceptions (PAT)	Neighbourhood Management
Implement activities of SORT'D (School nursing initiative aimed at improving sexual health and general health of young people.)	CYPS
To develop quality assessed and young people friendly health and contraception services	Health Scrutiny Panel
To implement accredited vocational programme aimed at young women (14-16 yrs) in teenage pregnancy hot spot areas	West Area Committee
To promote the concept of Healthy Schools and provide support to schools to enable them to adopt the programme	Schools / Headteachers

# City-wide theme - Active and Healthy Nottingham

## Local theme - Healthier Communities

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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### L8. To provide advice to people at risk of CVD in targeted neighbourhoods

a) Number of deaths due to CVD for over 65 year-olds per 1000 population:

Aspley	4.734
Bilborough	6.28
Leen Valley	3.196

b) Percentage of adults participating in at least 30 minutes of moderate intensity sport and physical activity on 3 or more days a week on average per year	31% (city-wide)	32%	33.5%	35%
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**Key Actions 2006 - 2009**

**Responsible**

To maximise income and manage debt of those with chronic illness who are sometimes reliant on long term benefits

Leisure Services

PCT

To provide personalised needs-driven cardiovascular rehabilitation programme to under 75 year olds admitted for a heart attack

Community  
Cardiac Rehab

To provide opportunities for adults to participate in physical activity for 30 minutes on five or more days per week

Citizens' Advice

Credit Union

City-wide theme - Transforming Nottingham's Neighbourhoods  
Local theme - Quality Built Environment

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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**L9 To transform the physical layout of estates and non-traditional housing stock**

a) Number of people supported by age concern with repairs in their home

b) Produce a brief for the physical layout of estates and non traditional housing stock

July 2007

c) Number of tenants evicted due to being a nuisance to the neighbours

d) Number of homes meeting decent homes standard

## Key Actions 2006 - 2009

## Responsible

To work with Age Concern to reduce accidents in elderly homes and explore way of continuing the repairs scheme

Age Concern

To develop a strategic regeneration framework for the whole of the West Area

NCH

To achieve 'Decent Homes Standard' in those properties that qualify as soon as resources become available

Transforming  
Neighbourhoods

To help initiate the use of strong legislation to evict tenants or residents who are a nuisance to their neighbours via ASBOs (Anti-Social Behaviour Orders)

Hot Spot Tasking  
Team

To enable a programme to modernise/rebuild non-traditional stock such as BISF, Tarrans, Newlands and No-Fines Houses

Neighbourhood  
Management

To carry out the liveability component of the Week of Action, activities to include provision of skips, clearing of rubbish from hot spot areas, removal of graffiti

West Area  
Committee

To feedback issues relevant to Nottingham City Homes from the Local Action Groups, ensure actions are taken and reported back to residents

City-wide theme - Transforming Nottingham's Neighbourhoods  
 Local theme - Quality Built Environment

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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**L10 To transform Harvey Hadden into an accessible community complex**

a) A Children's Centre – attached to Glenbrook Primary School	0	1		
b) A new Special School of Excellence	0	1		
c) A Swimming Pool and Fitness Gym attached to the Leisure Centre	0	0	0	1
d) A major refurbishment (or rebuild) of Hadden Park High School	0	0		1
e) Appoint a Project Officer to co-ordinate master planning for campus	0	1		

**Key Actions 2006 - 2009****Responsible**

To keep Members of the West Area Committee informed of all developments impacting upon transformation and regeneration of the Area and allow involvement in strategic decision making

Building Schools  
For The Future and  
CYPS

To support Agencies in accessing National Funding opportunities that will add value to mainstream developments on Harvey Hadden and elsewhere in the West Area e.g. Amesbury Circus, William Sharp School and Minver Cres. site

Leisure Services  
and  
Multi Agency teams

14 – 19 Adult Learning Bases covering up to ten specialist areas (e.g. a Horticulture Base, a Beauty Salon, Community Restaurant, Campus TV/Radio Station in a multimedia Base and a Construction Workshop)

Neighbourhood  
Management

Strategic Youth  
Partnership

A respite/Residential Day Centre for Adults with Learning Disabilities

Transforming  
Neighbourhoods

To produce a master-plan for the Harvey Hadden Park and surroundings

Neighbourhood  
Services

# Local Theme - Active Citizenship

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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## C8. To increase public influence in decision making

a) Percentage of people who feel they can influence decisions affecting local people (MORI Survey 05)	25%			
b) Average number of people attending Area Committee meetings	24	27	30	34
c) Number of proposals for local budget spend		4	8	8

## Key Actions 2006 - 2009

## Responsible

To ensure support for community representatives on the West Area Committee and their involvement in strategic decisions	Neighbourhood Management
To organise two consultation days annually to monitor progress towards action plan and enable local people to meet officers in the West Area	West Area Committee
To work towards the transformation of Local Area Lags into Neighbourhood Forums and ensure a clear recognition for the role of TRAs in these structures	LAGs (Local Action Groups)
To set up the foundations for a Neighbourhood Management approach capable of responding to priorities identified in LAG (Neighbourhood Forums)	TRAs- Tenants and Residents Associations
To carry out neighbourhood inspections to identify priorities for fencing, lighting and footpaths and ensure these are fed into the work programme for the Council's Capital Fund	SSC - Priority Coordinator
To support the Safer Stronger Communities Neighbourhood pilot, build on structures for local representation and make real differences to the everyday lives of citizens	SSC - Local Implementation Group
To support local partnership groups such as Bilborough Fast Track to engage in decision making	

# Local Theme - Active Citizenship

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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## C9. To increase public satisfaction in their living space

a) Percentage of people who are satisfied or very satisfied with the area that they live and work in SSC- LIG (ASB Survey 05)	79%	80%	81%	82%
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b) Positive feedback from Citizens TBC panel.



**Key Actions 2006 - 2009**

**Responsible**

To carry out an annual citizens survey based on the MORI survey including the existence of local citizen panel which can be used whenever consultation is required

Neighbourhood Management

To evaluate every consultation event with questionnaires

Local Partnership

To arrange regular consultative events that will encourage public participation. (Such as Area Capital Fund for environmentals)

Marketing and Communications

To use consultation as the foundation for infrastructure investment, improving existing facilities and creating new ones in a sympathetic manner for neighbourhoods

# Local Theme - Active Citizenship

Objective and Measure	Baseline	Target 06/07	Target 07/08	Target 08/09
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## C10. To increase active citizenship

a) Percentage of people who feel that their local area is a place where people from different backgrounds can get on well together (MORI Survey 05)	68%	69%	70%	71%
b) Number of active working groups in the area, together with the number of person days actions	TBC			
c) Number of positive press releases and articles from local newspapers		5	10	15

**Key Actions 2006 - 2009**

**Responsible**

To publicise the achievements of the West Area Committee via press releases and other media

SSC Local Implementation Group

To establish links within neighbourhoods to promote cohesion across communities and organisations

Community Safety Working Group

To establish issue-based resident and community group meetings where Neighbourhoods meet regularly to share experiences and work on relevant problems

Broxtowe Partnership Trust

To establish particular forums dependent on burning issues eg CSWG and Strategic Youth Group due to crime and Anti-social behaviour are problems

Communication Team

To carry out frequent consultation events with good publicity prior to, and of outcomes

Neighbourhood Management

To publish a summary of each consultation activity and how they have been used to inform decision making

# your area committee

**Chair:** Cllr Malcolm Wood

**Vice Chair:** Cllr Hylton James

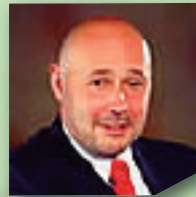
Your Ward Councillors: ASPLEY WARD



Cllr Graham  
Chapman



Cllr Hylton  
James



Cllr Leon  
Unczur

Your Ward Councillors: BILBOROUGH WARD



Cllr Derek  
Cresswell



Cllr Susan  
Palmer



Cllr Malcolm  
Wood

Your Ward Councillors: LEEN VALLEY WARD



Cllr Gary  
Long



Cllr Brian  
Markin

Your Area Team: 0115 9157663

Neighbourhood Manager: Mark Hillary

Area Coordinator: Asif Mohammed

Community Development Officer: Celia Knight

Priority Neighbourhood Coordinator: Ann Lynch

Health Development Officer: Sarah Andrews

Administrator: Julie Fullerton

E-mail: [myvoice.westarea@nottinghamcity.gov.uk](mailto:myvoice.westarea@nottinghamcity.gov.uk)

Area Team Address:

West Area Team

c/o Keys to Success

Birchover Road

Bilborough

Nottingham

NG8 4BW

# further information

If you require this information in an alternative language, larger font size, Braille, audio tape or text only version, please call:

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